



Invest in Ethereum, one of the best performing assets of the past five years through the ETFS 21Shares Ethereum ETF (Exchange Code: EETH).

Introducing EETH

EETH tracks the performance of the price of ether, which is the cryptocurrency of the Ethereum blockchain, in Australian dollars before fees and expenses. It provides holders with an interest in ether held in cold storage by Coinbase, the world's largest custodian of cryptocurrencies. It gives investors a way to trade ether in a tightly regulated environment without their own Ethereum wallets.



DID YOU KNOW?

- The Ethereum network processes more than 1 million transactions per day¹.
- Ethereum's smart contract functionality allows contracts to execute on a blockchain, without lawyers.



What is Ethereum?

Ethereum is the second largest blockchain after Bitcoin. Ether is the native currency on the Ethereum blockchain. Created in 2015, Ethereum founder Vitalik Buterin has said Bitcoin is more like a calculator while Ethereum is more like a smartphone. Bitcoin has one function: calculating transactions. Whereas Ethereum is much more flexible. This is because Ethereum provides both a currency (ether) but also blockchain-based contracts—sometimes called “smart contracts”.

These smart contracts are programmes that run on the Ethereum network. They can be likened to real contracts, but ones that execute automatically when terms are agreed between parties. These smart contracts have rocketed Ethereum into the heart of much crypto innovation. Thus Ethereum is the driving force behind non-fungible tokens (NFTs), decentralised finance (DeFi) and decentralised autonomous organisations (DAOs). Like Bitcoin, the Ethereum network is maintained by miners.

Understanding Ethereum



Smart contracts: a type of software on the Ethereum blockchain that automatically executes agreements between parties, without the need for



Non-fungible tokens: a kind of Ethereum token that is unique, rather than fungible. As the tokens are unique, NFTs can grant ownership of things. They are being used



Decentralised autonomous organisations (DAOs): a business, society or group that is run completely by computer programmes and inhabits the Ethereum blockchain.



Solidity: the computer programming language used to write Ethereum's code. It is what allows Ethereum to have more uses than Bitcoin, and underpins its



Sidechains: a blockchain that runs in parallel to the main Ethereum blockchain. This allows programmes to explore more and act independently, while still



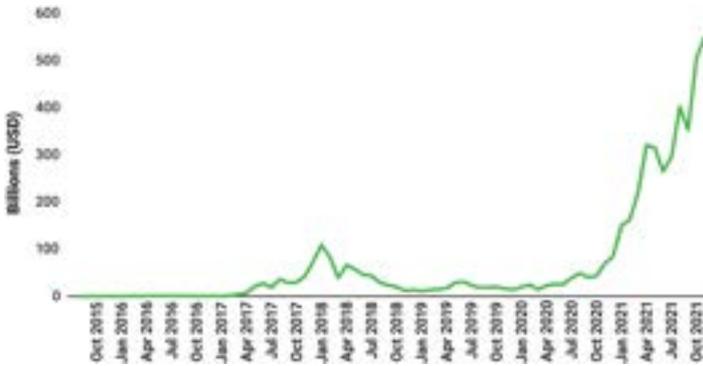
21SHARES



ETFS 21Shares Ethereum ETF

Exchange Code: EETH

Ethereum Historical Market Capitalisation



How EETH works

- ✔ EETH is 100% fully backed by actual ether, the currency of the Ethereum network.
- ✔ Ethers are held in cold storage by Coinbase, the leading cryptocurrency exchange and custodian, preventing hackers accessing them.
- ✔ Operations for EETH are managed by 21Shares, one of the world's largest and most experienced crypto ETP providers.
- ✔ Investors in EETH can redeem their units for the underlying ether, which are held on trust for them.

Reasons to consider EETH

1. Access one of the best performing assets the past 10 years.
2. Trade ether on reputable and highly regulated exchanges.
3. Use your existing brokerage account, without the risk of losing an Ethereum wallet or forgetting passwords.

How to use EETH in a portfolio

- ✔ Achieve diversification by investing in a new asset class.
- ✔ As a satellite or alpha tilt, given its potentially higher risk-return profile than equities.
- ✔ As a bet against currency debasement and inflation, given it is not a fiat currency.

Snapshot

Exchange Code	EETH
Bloomberg Code	EETH AU Equity
IRESS Code	EETH.CXA
Benchmark	Ether spot price
Management Cost (%pa)	1.25%
Rebalance Frequency	None
Distribution Frequency	Annually

For more information on the ETFS 21Shares Ethereum ETF (Exchange Code: EETH), please speak to ETF Securities.

Client Services

+61 2 8311 3488
 infoAU@etfsecurities.com.au
 www.etfsecurities.com.au

^[1] <https://www.statista.com/statistics/730838/number-of-daily-cryptocurrency-transactions-by-type/>

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